



Brutus Calavera Coloring Contest 2023

Grades K-12

Sponsored by the Department of Spanish and Portuguese, the Center for Ethnic Studies,
and the Athletic Department at The Ohio State University

Help Brutus get ready for Day of the Dead!

Día de los Muertos [Day of the Dead] is a cultural tradition predominantly celebrated in Mexico and Central America, as well as recently by Latinxs in the United States. Before the arrival of the Spaniards, Aztecs engaged in month-long celebrations honoring the dead. Ever evolving, the tradition's contemporary practitioners continue to reshape and redefine this ancient ritual of remembrance. At the heart of the tradition is a joyful celebration of life—both those in the present and those in past.

The *calavera* is an important element of this celebration, as it playfully imitates scenes of everyday life to remind us not to take life too seriously. They represent death as the great equalizer of life that does not discriminate based on socio-economic hierarchy or other inequalities endured while living.

This coloring contest, aimed at children and teenagers grades K-12, introduces this festivity to those unfamiliar with it, and strives to strengthen the relationship between Ohio State and Latinx culture.

Eligibility and rules

- Children and teenagers in grades K-12 in the Columbus/Central Ohio area are eligible to participate in this contest.
- One entry per person.
- There are five categories, divided by grade: K-1, 2-3, 4-5, 6-8, 9-12.
- Eligible materials: crayons, colored pencils, markers, paint. No gluing on of extra materials or embellishment will be allowed.
- Submissions will be judged based on the following criteria: visual impact, organization and execution, interpretation and creativity, and craftsmanship.
- By entering the contest, the contestant allows Ohio State to take photographs of submissions to advertise the contest and Day of the Dead Columbus event. The first name and first initial of last name of winners might also be published.

Prizes

- Prizes vary by grade category, but include Ohio State swag, tickets to the Columbus Museum of Art, tickets to a Columbus Crew home match, and tickets to an OSU basketball game, and football game.
- Two winners will be selected from each category (10 winners total).

Instructions

To participate, print page #3 of this document. Fill out contact information and color it. Then, either:

- 1) After September 1, 2023: Drop off or mail submissions to Leila Vieira at the Department of Spanish and Portuguese at Ohio State: 298 Hagerty Hall, 1775 College Rd, Columbus OH **by Thursday October 5, 2023 at 5pm.**
- 2) Bring submissions to Day of the Dead Columbus event on **October 7, 2023, from 10am-6pm** at Greenlawn Cemetery (1000 Greenlawn Ave, Columbus OH). Find the Ohio State tent and hang your submission up.

If you drop off your submission, we encourage you to come to the Day of the Dead Columbus festival on October 7, 2023 from 10am-6pm at Greenlawn Cemetery to see it on display!

Contact information

If you have any questions, contact Leila Vieira (Email: vieira.31@osu.edu, Phone: 574-323-7246 [text preferred])

Artist name: _____
Parent/guardian name: _____
Email (optional): _____
Phone #: _____

Grade:
 K-1
 2-3
 4-5
 6-8
 9-12

